

# Leading Out Loud

## *Masterclass for women in leadership*

### Overview

Being great at your job is not always enough to move your career forward. What we need is...

#### **Visibility. Credibility. Confidence.**

With access to the unwritten rules of a male dominated environment, we can strategically manage our careers and leadership brands in a way that works for us. It's about utilising simple yet powerful techniques for navigating your career, finding your voice and taking your place at the table... authentically.



### Content

'Leading Out Loud' is a one-day workshop designed to support women to step in, speak up and stand out. The program covers:

#### **Context**

- The invisible rules of the corporate game and why women are the last to learn them.
- The current state of play for women at work and how this affects you.
- Getting clear on what success looks like for you.

#### **Confidence**

- Nature or nurture?
- The truth behind low confidence for women at work.

- The upside of low confidence.
- Cracking your personal confidence code.

#### **Communication**

- Why women are not heard.
- The double bind of just speaking up.
- The communication styles that kill credibility and what to do instead.

#### **Clout**

- The trap of positional power - dealing with big egos and power players.
- The key to empowerment beyond capability.
- Powering up without putting people off.

*"We have a measure of choice and control over what we are aware of, but what we're unaware of controls us."*  
- John Whitmore



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### Outcomes

- Understand the impact of confidence on risk taking, self-promotion, reputation and results.
- Explore personal and positional power and how that impacts confidence, visibility and results.
- Learn the communication habits that kill leadership credibility.
- Apply key behaviours to be heard, seen and to make an impact in meetings and presentations.
- Develop strategies for support through sponsorship and mentoring.
- Foster new networks with like-minded women.

### Along with evidence-based, practical strategies and in-session activities, you will take home:

- A 45-page workbook
- A post masterclass group meeting
- A subscription to 'Learning bites' emails to sustain learning focus, accountability and application.
- A Sticky Learning Guide to embed learning and make new habits stick
- A copy of Anneli's book, 'Developing Direct Reports: Taking the guesswork out of leading leaders'.



Leading out loud is a program to give women the confidence, communication strategies and cultural understanding to actively manage their leadership careers.

It's about building presence, improving visibility and strategically managing the right professional impact."

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## Your Facilitator – Anneli Blundell



### People Whisperer

Anneli is a communication expert who has been working with leaders to improve their communication and interpersonal intelligence for almost

a decade. She coaches senior women to increase their visibility, confidence and personal power for greater professional impact. Anneli is also the co-author of 'Developing Direct Reports: Taking the guess work out of leading leaders, a practical guide for developing performance at work'.

## Are you ready?

If this is you, then join us on this program...

- Working in a male dominated environment?
- Next career step requires a more strategic and tailored approach?
- Uncomfortable tooting your own horn?
- You have a view but don't feel heard?
- Sometimes lack confidence and second guess your contributions?
- Working hard and not feeling recognised or rewarded adequately?
- Lacking leadership visibility and impact?
- Wanting to fast track your career?
- Wanting success on your own terms?

*"... I've wasted so much time worrying about what other people think and I don't have to. People are approaching me more for opinions, I'm backing myself and not apologising. It feels good." - Participant*

## Cost for NAWO members:

\$900 + GST

*Exclusively for NAWO Members. We offer NAWO endorsed programs at a reduced cost. The cost of this program is not covered by your corporate/individual membership.*

## 2019 Workshop Dates:

VIC – 1 May, 4 Sept

NSW – 7 May

For more information, please contact the National Association of Women in Operations:

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