



IWD KEY MESSAGES

IWD is held each year on 8 March. It's a day to celebrate gender diversity and identifying the actions every person can take to help drive better outcomes for women.

The World Economic Forum predicts the gender gap won't close entirely until 2186. This is too long to wait!
IWD is a day for ground breaking action to drive greater change for women.

NAWO Corporate Membership is bold action to drive better outcomes for women and gender diversity because:

- *NAWO is the peak body championing women in operations*
- *NAWO is actively working towards a world where women and men can be equally represented and valued at every level.*
- *NAWO inspires, supports women to reach their full potential and achieve their chosen career goals by equipping them with the tools, resources and networks they need to successfully drive and navigate their own careers.*

